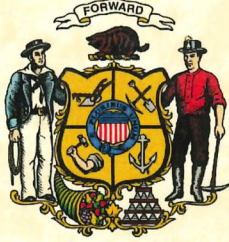


# STATE of WISCONSIN



## OFFICE of the GOVERNOR

# Proclamation

*WHEREAS*; producing and consuming cheese is woven into the fabric of Wisconsin culture and is an important part of our identity as Wisconsinites; and

*WHEREAS*; Wisconsin's more than 1,200 licensed cheesemakers produce cheese in over 600 varieties, nearly double the versatility of production of other states; and

*WHEREAS*; 90 percent of Wisconsin's milk is made into cheese and, in fact, Wisconsin cheesemakers produced 3.36 billion pounds of cheese in 2019 alone, totaling one out of every four pounds produced nationwide; and

*WHEREAS*; if Wisconsin were a country, it would rank fourth in total cheese production, behind the rest of the United States, Germany, and France; and

*WHEREAS*; from our signature squeaky cheese curds to Colby cheese, named for the central Wisconsin city where it was developed in 1874, Wisconsin cheese is a delicacy enjoyed by folks here in our state and all over the world; and

*WHEREAS*; today, the state of Wisconsin joins all Wisconsinites in celebrating our proud tradition as "America's Dairyland" and encourages folks across our state to support our local cheesemakers and our dairy industry throughout the new year;

*NOW, THEREFORE*, I, Tony Evers, Governor of the State of Wisconsin,  
do hereby proclaim January 20, 2021, as

## CHEESE LOVERS' DAY

throughout the State of Wisconsin and I commend this observance  
to all our state's residents.



IN TESTIMONY WHEREOF, I have  
hereunto set my hand and caused the  
Great Seal of the State of Wisconsin  
to be affixed. Done at the Capitol in  
the City of Madison this 6<sup>th</sup> day of  
January 2021.

  
TONY EVERS  
GOVERNOR

By the Governor:

  
DOUGLAS LA FOLLETTE  
Secretary of State